

# Business Schools: Attract, Expand and Diversify Your Applicant Pool with the GRE® General Test

Information is from the new  
2020–21 GRE® Snapshot Report.

## 366,000+

individuals took the GRE General Test in the  
2020–21 testing year

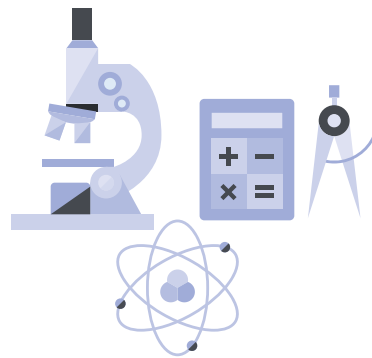
## More than half

of GRE test takers were female,  
and the percentage intending to major  
in business has grown every year



## 53%

of GRE test takers have backgrounds  
in life sciences, physical sciences,  
engineering or social sciences



## 51%

were citizens of countries other  
than the United States

## Increasing interest in business majors

The number of GRE test  
takers indicating business  
as their intended graduate  
major field increased by

## 10%

in the past five years



## 10%

of GRE test takers  
intended to major  
in business

Download the full report at [ets.org/gre/snapshot](https://ets.org/gre/snapshot).

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